# **Federation Lingo**

Our official name is Jewish Federation of Greater MetroWest NJ ("Federation" or "Greater MetroWest")

### 2021 UJA Annual Campaign (United Jewish Appeal/Campaign)

This is the fundraising arm of Jewish Federation of Greater MetroWest NJ. Campaign embodies the values and traditions of our Jewish community more than anything else we do. It ensures that we can continue to address a broad array of critical issues to see that no Jew in need is ever turned away. It is the focal point of giving, providing the unrestricted funding and supplemental/directed donations needed to answer the diverse Jewish needs in Greater MetroWest, Israel, and overseas.

#### American Jewish Joint Distribution Committee (JDC)

The JDC works in 70 countries to help people in need of rescue Jews in danger, create lasting connections to Jewish life, and provide immediate relief for victims of disasters. Federation provides overseas allocations from our UJA Annual Campaign to help support this organization.

#### Chaplaincy Committee of Greater MetroWest NJ

Federation's Chaplaincy provides comprehensive quality professional pastoral and spiritual care and chaplaincy to the frail, elderly, or infirm in the community. The services are provided in seniors' homes as well as in hospitals, hospices, group homes for people with disabilities, senior residences, assisted living, long-term care facilities, and other venues.

# Create a Jewish Legacy (CJL)

CJL enables participants to make a legacy gift in the form of bequests in wills, beneficiary designations for retirement accounts or life insurance policies, or other gift-planning methods. In this way CJL is helping to build the endowment funds of our local Jewish community organizations (currently 16 synagogues and seven agencies participate).

#### Diller Teen Fellows

Diller is a premier leadership development program for Jewish 10th and 1lth graders in Greater MetroWest NJ and 31 other communities around the world. The yearlong fellowship invites a select group of 20 area teens to explore their Jewish identity and develop leadership skills towards social action and community involvement. Through the course of the year, fellows participate in monthly workshops, Shabbatons, and a three-week trip to Israel.

#### Financial Resource Development (FRD)

FRD encompasses the work of both the UJA Annual Campaign and the Jewish Community Foundation. This holistic approach to fundraising includes annual, supplemental, and endowment and legacy giving, as well as stewarding philanthropic relationships that enhance the Jewish community today while building the foundation for a strong, financially secure Greater MetroWest Jewish community for future generations.

## General Assembly (GA)

The GA is the annual JFNA event which convenes thousands of volunteer and professional leaders from Federations across North America, together with those in the business of Jewish Philanthropy from around the world.

#### Day School Initiative (DSI)

DSI is a collaborative investment to enhance academic excellence for every educator and every learner, and to make the Jewish Day School experience more affordable for families. The initiative supports efforts across the four local area day schools to enhance their vitality and sustainability.

#### Iris Teen Tzedakah (Iris Teen)

Iris Teen is a one-year program open to high schoolers in grades 9 and 10 that focuses on philanthropy, Jewish education, and leadership. Iris Advisors (the teen participants) explore how our Greater MetroWest community responds to people in need locally, globally, and in Israel.

# The Jewish Agency for Israel (JAFI)

JAFI serves as the main link between the Jewish state and Jewish communities everywhere. They, through our overseas dollars, bring Jews to Israel. And they bring Israel to Jews around the world through meaningful Israel engagement and educational experiences. JAFI's main focus for many years was facilitating Aliyah from all over the world and assisting new immigrants with absorption into Israeli society.

### Jewish Federations of North America (JFNA)

JFNA represents 147 Jewish Federations and more than TOO independent Jewish communities which raise and distribute more than \$3 billion annually and through planned giving and endowment programs to support social welfare, social services and educational needs. The Federation movement, collectively among the top 10 charities on the continent, protects and enhances the well-being of Jews worldwide through the values of tikum olam (repairing the world), tzedakah (charity and social justice) and Torah (Jewish learning).

### A Lion of Judah (LOJ)

LOJ is a woman philanthropist who makes a gift of at least \$5,000 to the UJA Annual Campaign. A Lion of Judah Endowed (LOJE) is a Lion of Judah who has endowed her annual gift.

#### The Newark Initiative

The Newark Initiative creates and coordinates impactful and inspiring programming that commemorates, celebrates, and educates students and adults in Newark about the city's rich Jewish heritage and creates stronger connections between the Greater MetroWest community and the city of Newark.

# One Happy Camper NJ/Greater MetroWest Jewish Camp Enterprise (OHC)

One Happy Camper is a free resource to connect families with Jewish camps and teens programs, as well as incentives and need-based scholarships for Jewish camp.

#### Partnership 2Gether (P2G)

P2G is a program of JAFI's Peoplehood Platform which connects 450 Jewish and Israeli communities in 46 city-to-city and region-to-region partnerships. That adds up to more than 550,000 people taking part each year in meaningful connections. Since 1996, Greater MetroWest has built strong partnerships with the communities of Ofakim/Merchavim, Arad, and Kibbutz Erez, which are located in the Negev region of Israel.

# PJ Library Greater MetroWest

PJ Library is a community engagement program that sends free, age-appropriate Jewish content books every month children ages 6 months through 8 years old and connects parents to one another, our Jewish community, and other relevant Federation activities.

# Planning and Community Services (PCS)

PCS is the Federation department that provides strategic guidance, leadership, and expertise to our community partners, enabling collaborative planning and community- wide resources. In addition to allocations, this department includes many of Federation's programs and services including: Greater MetroWest ABLE, Greater MetroWest CARES, CRC, Holocaust Education and Newark Initiatives, Jewish Camp Enterprise, Day School Council, Security, Global Connections, and Joint Chaplaincy.

#### **Success Equation**

The success equation is our standardized impact assessment and learning tool. Any program/initiative/department can use this tool to capture a collective understanding of the goals, performance measures, and intentional strategies it is undertaking to reach those goals. It's also the tool to use after a program, a grant cycle, or the big event to evaluate whether the endeavor was successful and worth the investment.

### **Unified Allocations Council (UAC)**

UAC is the committee that oversees the allocation of all UJA Federation Unrestricted Campaign dollars. UAC reviews the recommendations from the Local, National and Global Connections Allocation Committees as well as the Federation internal budget from Budget and Finance. The UAC makes allocation recommendations directly to the Board of Trustees for final approval on all allocations.

# Women's Philanthropy (WP)

WP engages Jewish women through dynamic programs that benefit their lives as well as the lives of others in Greater MetroWest NJ, Israel, and overseas.